

#### ICOM NATIONAL COMMITTEE OF **ARMENIAN MUSEUMS**

www.icom-armenia.org

### **General Info**

Establishment year- 2008

Number of members up to 2013 - 51 Individual & 3 Institutional

✓ ICOM Armenian in cooperation with the Association of Museum Workers and Friends, its partners and sponsors has organized 10 trainings, workshops with the international experts in different fields of Museology and Museography from 2008-2013. As a result around 200 museum specialists of Armenian museums were trained and around 50 specialists were assigned to take part on conferences, seminars and workshops organized in other countries of the World. This info paper provides information about the major projects initiated and organized by ICOM Armenia.

# Major projects

## • ICOM CECAANNUAL CONFERENCE 2012

From 20<sup>th</sup> to 25<sup>th</sup> of October, 2012 ICOM CECA Annual Meeting was held in Yerevan. The theme of the conference was "Museums and Written Communication. Tradition and Innovation". Around 150 participants form 37 countries arrived in Yerevan to take part on the conference. The Conference was live streamed on internet. The Conference was organized by ICOM Armenia in cooperation with the Ministry of Culture of RA, Open Society Foundation Armenia, Ararat Brandy Factory. The conference was honored by the official visit of the ICOM President Prof. Dr. Hans-Martin Hinz.

First CECA Best Practice Award was granted in the Yerevan Municipality during the Conference opening ceremony.



www.ceca12.icom-armenia.org

#### • NATIONAL TRAINING ON MUSEUM **MARKETING AND BRANDING**

Museum Marketing and Branding was run by the experts invited from the USA; Lyndel King (Director and Chief Curator Frederick R. Weisman Art Museum) and Shelly Regan (President of Yamamoto Moss Mackenzie). 25 museum specialists from different regions of Armenia



#### • ICOM NATIONAL TRAINING ON HANDS-ON **EDUCATION PROGRAMS**

on Hands-on Education Programs was conducted for the specialists of Armenian Museums. The experts of the workshops were Prof. Emma Nardi, (Experimental Pedagogy Department, Roma Tre University, and President of ICOM/CECA) & Prof.



## • THE UNESCO/ICOM CAPACITY-BUILDING TRAINING FOR THE MUSEUM SPECIALISTS OF THE REPUBLIC OF ARMENIA ON MUSEUM **MANAGEMENT**

From 11th to 14 June, 2009 the National Capacitybuilding Training in Museum Management based on UNESCO/ICOM Museum Studies Training Package for the Museum Specialists of RA was conducted in Yerevan. The Training was arranged by four Armenian museums, including the National Gallery of Armenia, "Erebuni" Historical-Archaeological Museum-Reserve, Yerevan History Museum, Hovhannes Tumanyan Museum, in close cooperation with the Ministry of Culture of RA and the Armenian National Commission for UNESCO.

www.unesco.org



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2008-2013 Activity **Information Paper**